



*has acquired*

A confidential financial technology  
solutions firm

*Solganick & Co. acted as exclusive advisor to CU Direct  
Corporation in this transaction.*





Solganick & Co.

## Solganick & Co. acted as exclusive advisor to CU Direct, Inc.

### About the transaction

Solganick & Co. acted as exclusive advisor to CU Direct Corporation, on its acquisition of a confidential financial technology solutions firm. Terms of the deal were undisclosed.

Since 1994, CU Direct helps credit unions deliver the solutions, products and features that meet the demands of today's members – from leading-edge mobile technology to powerful, configurable lending platforms, analytics and reporting, auto-buying tools, retail lending solutions and more. As the pace of change accelerates, so does our commitment to keeping credit unions competitive with an increasingly comprehensive suite of products designed to help your credit union grow and succeed.

### Solganick & Co.

Solganick & Co., Inc. is an independent investment banking and M&A advisory firm focused exclusively on the global Software, IT Services and Digital Media industry sectors. We advise buyers and sellers of companies and efficiently execute M&A transactions that help increase shareholder value. Our professionals have advised on \$20+ billion in M&A transactions to date and have current clients and relationships globally with entrepreneurs, companies and leading private equity firms within the sectors we cover. Please contact us for information regarding this report or to inquire about an M&A transaction.

### Transaction Team

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